



Deliverable 2.1 UNITEL TRAINING PATH
of the E-COURSE

The Development of Learning Materials in a
Nutshell

Matti Lappalainen & Heli Brander, P2 – UTU



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1. Introduction

These instructions and guidelines are to support the development of UNI-TEL e-course learning material development. In later phases of the project the following themes are discussed and instructed in more detail:

- *The technical system to be used for multimedia recordings*
- *Templates: To produce coherent materials there will be UNI-TEL project templates (including fonts, colours etc.) for*
- *Powerpoints*
- *Lecture notes*
- *Storyboards*
- *Instructions for cross-evaluation and peer-feedback concerning the topics*
- *Selection process of the tutors*
- *Selection of the participants of the e-course*
- *Exact timetable for the production process*

We hope that these instructions will give a good start for your work in institutional material for material production teams!

2. UNI-TEL e-course

2.1. The aims of the UNI-TEL e-course

The overall aim of the UNI-TEL e-course is to empower Engineering and STEM departments at Iranian universities in enhancing skills and competences of professors and instructional designers on innovative collaborative ICT-based practices. These practices are seen as a means to increase curriculum modernisation and internationalisation. The course is motivating the academic staff to acquire key competences and skills crucial for the integration of technology enhanced (TEL) pedagogical approaches in university curricula. It will also promote rational

applications of new collaborative teaching and learning ICT-based methodologies. The course is developed together with Iranian and European partners.

General learning objectives of the e-course are:

- To learn the principles of digitalization and enabling technologies that lead to innovative pedagogical practices;
- To learn current trends in pedagogy (industry-relevant, working life oriented pedagogies such as project-based learning and problem-based learning) through the use of pedagogical scripts and instructional scaffolding;
- To learn technologies, protocols and tools for applying ICT in processes and services;
- To be able to implement a project for the digital transformation of a process, area, or department.

The materials of the course will produced in English and then translated in Farsi.

2.2. The participants of the e-course

The target group of the e-course are the university professors/lecturers and instructional designers in the Iranian partner universities: at least 91 professors and instructional designers from the universities will register and follow the e-course (15-16 participants/university). In each partner university 70% of the participants will be professors. By the participants and the projects which the participants are elaborating during the e-course, at least 70 courses are modernised by teaching staff till the end of the UNI-TEL project.

The e-course is a good opportunity to clarify the role and functions of the instructional designers in the Iranian universities.

2.3. The structure of the UNI-TEL e-course

The course will include different types of elements (figure 1):

- 36 video/audio lessons (from 20 – 60 minutes) to be attended on the platform in asynchronous modality;
- 3 webinar sessions (at beginning, mid-term and end of the e-course) to be attended synchronously by all participants (for the sake of logistical implementation 2/3 groups can be created);
- Project work
- 2 in presence sessions at institutional level (nationally) at the beginning and end of the e-course. The trained tutors will organise, moderate and facilitate the in-presence sessions in their own institution.

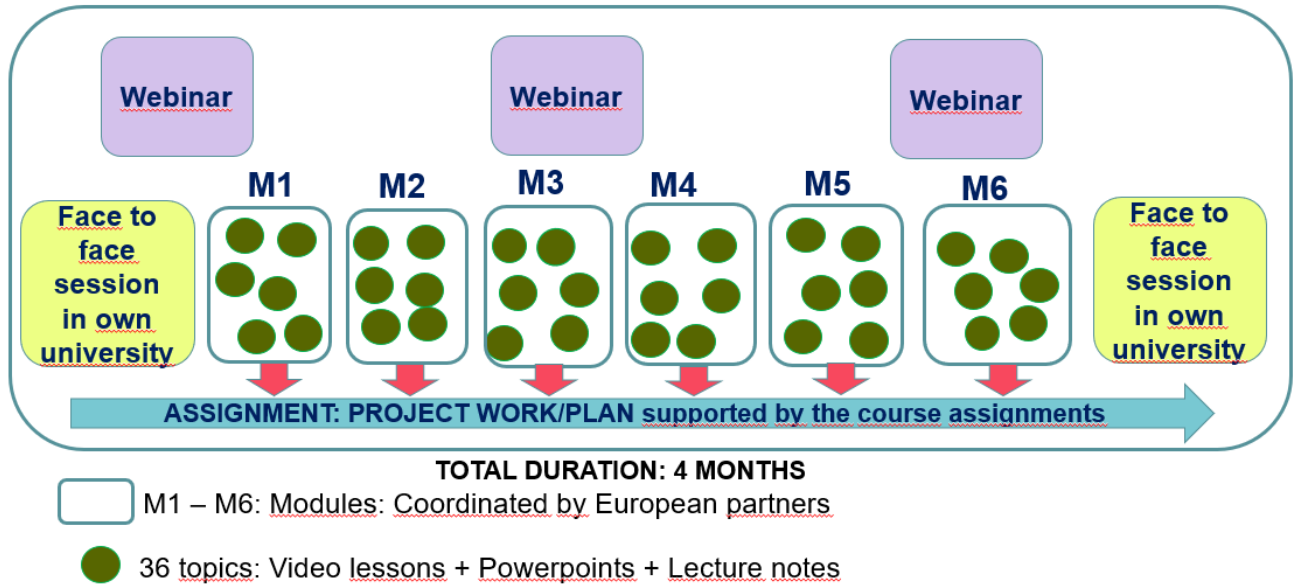


Figure 1. The general structure of the UNI-TEL e-course.

2.4. Responsibilities in producing the materials

The roles, responsibilities and responsible partners in the development of the UNI-TEL e-course are presented in table 1.

ROLE	RESPONSIBILITY	PARTNER(S)
Coordination of course development	Coordination of all activities and roles in the different stages of the course development process	P2 UTU
Module coordinators	Coordination and integration of the topics and modules to reach an aligned curricula	UTU: Module 1 and 4 USGM: Module 2 and 5 UAb: Module 3 and 6
Subject experts	Subject experts are producing the learning materials according the guidelines.	All partner universities (1-3/topic)
Cross-evaluators As a part of the material production cross-evaluation (peer-evaluation) is used.	To give feedback to support the development of other topics. This feedback can include also development ideas, hints and potential references.	All partners involved the course development
Tutors	Organising, moderating and facilitating the course delivery in partner universities (course delivery, the presence sessions)	Each Iranian partner university will select 2 tutors among its own staff.
Learning Management System Support (LMS)	To build up the LMS for the course	P6 PRISMA Co-leader: P6 USB All Iranian partner universities
Delivery of the e-course (after the course is ready)		P4 PRISMA Leader P6 USB Co-leader All Iranian partner universities

Table 1. The roles and responsibilities of partners in course development

The key roles from Iranian perspective in the course development and course delivery are the subject experts and the tutors:

Subject experts. In the team of subject experts it's important to utilize different expertise: Expertise of content, and the expertise of **instructional designers**.

Instructional designers are supporting teaching staff in their work. This support can be pedagogical support or IT support. In many cases this role is still emerging or part-time in Iranian universities. UNI-TEL e-course is a good possibility to strengthen this role.

Tutors. Each Iranian partner university will select tutors from their staff. The local tutors will organise, moderate and facilitate the course delivery in partner universities. The tutors will participate in online tutor training which is organised before and during the e-course by P2 UTU and P1 USGM. Training will include an overview of the e-course and information and tools that the tutors can use to enhance the training process in their university. If the tutors (or at least another of them) have been taking part in the production of the materials, they are of course already familiar with some content of the course. The selection process of the tutors will be discussed later with all partners.

The modules, the topics and the responsible partners are presented in table 2.

UNITEL e-course modules and topics: Slight modifications in titles still possible after discussions with Module coordinator		
MODULE 1: Orientation to the course and modern concepts of learning (Coordinator: P2 - UTU)		Responsible partner
M1-1	Orientation to the course	P2 - UTU
M1-2	The current state of Iranian higher education - Lessons learnt from the UNITEL Project survey (WP1)	P8 - UI
M1-3	The concept, models and implementations of e-learning	P10 - SCU
M1-4	Designing quality e-learning	P9 - UT
M1-5	Process of e-Learning Design	P9 - UT
M1-6	Concluding remarks (topic discussed in more detail with the partners of the module)	P10 - SCU
MODULE 2: Student-centered learning in practice and in STEM (Coordinator: P3 - UAb)		
M2-1	How to build learner-centered e-learning	P10 - SCU
M2-2	Engaging and motivating students with real-world problems in STEM teaching	P5 - IKIU
M2-3	Student engagement and motivation through voluntary subject choice and flexibility in STEM teaching	P5 - IKIU
M2-4	Building and utilizing community and collaboration in e-learning	P2 - UTU
M2-5	Case example(s) of online implementations of STEM	P5 - IKIU
M2-6	Open educational resources (OER) and MOOCs in online oriented STEM teaching	P3 - UAb

Table 2. The modules, the topics and the responsible partners (continuing in next page)

MODULE 3: Methods and tools of technology enhanced learning (TEL) (Coordinator P1 - USGM)		
M3-1	Building the cornerstones: Teamwork and IT support in universities	P6 - USB
M3-2	Web applications, tools and programs – examples and practices	P6 - USB
M3-3	Activating methods and online tools to enrich online learning	P6 - USB
M3-4	Pedagogical models of e-learning	P9 - UT
M3-5	Implementing advanced virtual learning (including virtual and remote labs)	P1 -USGM
M3-6	Best practices of virtual and remote labs	P7 - SU
MODULE 4: Cooperation with the industry and working life relevant skills (Coordinator: P2 - UTU)		
M4-1	Generic skills of STEM experts (21st century skills)	P6 - USB
M4-2	University-Business collaboration: An overview and some examples	P8 - UI
M4-3	University's Technology Transfer (TT) strategies and ecosystems in European and Iranian universities	P2 - UTU
M4-4	Embedding Enterprise in the Curriculum I: Internships, alumni speakers, company visits etc.	P2 - UTU
M4-5	Embedding Enterprise in the Curr. II: Joint Masters' thesis at companies, project assignments etc.	P7 - SU
M4-6	Cooperation in engineering (The title can be modified)	P7 - SU
MODULE 5: Assessment and feedback as a part of teaching and learning (Coordinator: USGM)		
M5-1	Lessons learnt from the national survey in Iran: Student opinions (WP1) on the role assessment	P10 - SCU
M5-2	(A framework for digital assessment) including Self-evaluation and peer evaluation	P3 - UAb
M5-3	Plagiarism detection	P8 - UI
M5-4	Learning analytics	P1 -USGM
M5-5	Electronic exams	P1 -USGM
M5-6	Automatization of feedback	P1 -USGM
MODULE 6: Modernization of teaching (Coordinator: P3 - UAb)		
M6-1	Strategies and policies supporting development	P5 - IKIU
M6-2	Quality assurance (QA) standards of e-learning	P3 - UAb
M6-3	Degree evaluation	P3 - UAb
M6-4	How to utilize feedback as a source of development	P8 - UI
M6-5	Curriculum development	P7 - SU
M6-6	Staff development as a tool for development	P9 - UT
	LEARNING MANAGEMENT SYSTEM (LMS) (ALL MODULES)	P4 - PRISMA
	PROJECT WORK ELABORATION (ALL MODULES)	P2 - UTU

Table 2. The modules, the topics and the responsible partners.

The preliminary content of the topics is presented in Annex 1.

The names of the responsible subject experts should be filled in the table in GoogleDrive till Wed 15th February 2022. The list should be updated, in needed later:

<https://docs.google.com/spreadsheets/d/1BjWvuUF6hYrM9dXcp13A6rNGQkFAICPr/edit?usp=sharing&ouid=103106027257106377880&rtpof=true&sd=true>

3. UNI-TEL e-course development

3.1. The materials to be produced for UNI-TEL e-course

The materials to be produced by the partners for the topics (“lectures”) are:

- **Powerpoint (PPT) presentations (slides).** 10 – 15 slides.
- **Lecture notes.** “Powerpoints in speech”. Textual documents presenting the topic in-depth and providing different hypothesis, opinions theories and etc. as well as list of additional readings and resources. 15 – 20 pages.
- **Video/multimedia lectures.** Combining different presentation and powerpoints, 20-60 minutes (e.g. 2 x 30 minutes).
- **In addition.** The experts (= “course teams”) producing the topics are encouraged to utilize their experience and innovation to use other elements in their lectures , such as:
 - Quizzies
 - Electric whiteboard
 - Free simulators
 - Online math tools
- **Input to project work/plan assignment.** The learning experiences during topics and modules are integrated in a project work elaborated by all participants of the course. The course leader P2 – UTU will cooperate with subject experts to split the project work in pieces by the modules/topics.

3.2. Starting the material production process

Each topic will have:

Learning objectives of the topic

- *What a participant knows and can do after studied the topic*

Content of the topic

- *The main content of the topic*

Evaluation methods and criteria

- *The learning experiences during topics and modules in UNI-TEL e-course are integrated in a project work elaborated by all participants of the course. The course leader P2 – UTU will cooperate with subject experts to split the project work in pieces by the modules/topics.*
- *In addition to that the institutional subject expert team can discuss are some other assessment methods used and what are criteria for successful finishing of the topic?*

Please fill Annex 2 to start the process: Deadline 7th March 2022

Annex 2 includes a template to produce the first draft syllabus of UNI-TEL e-course. As a part of the template it's also possible to rise questions concerning the material production process.

Please fill the Annex 2 with your subject expert team and upload it in UNI-TEL GoogleDrive by 7th March 2022 under the respective module (module 1-6) under WP2.

<https://drive.google.com/drive/u/1/folders/1Hgmec15bL0vKGilI2y01SjioH0ysq77b>

ANNEX 1 The modules, the topics, responsible partners and the preliminary content of the topics

UNITEL e-course modules and topics: Slight modifications in titles still possible after discussions with Module coordinator		Partner	Preliminary content (Partner meeting 12 th January 2022)
MODULE 1: Orientation to the course and modern concepts of learning (Coordinator: P2 - UTU)			
M1-1	Orientation to the course	P2 – UTU	<ul style="list-style-type: none"> - Course’s aims and objectives - Structure and contents of studying - Methods of studying - Role and requirements of participants - Guidance and support provided
M1-2	The current state of Iranian higher education - Lessons learnt from the UNITEL Project survey (WP1)	P8 – UI	<ul style="list-style-type: none"> - Contents are based on the WP1 report: <i>e.g. Addendum for Skills and competences of the Universities’ lecturers in line with the digital education era</i>
M1-3	The concept, models and implementations of e-learning	P10 – SCU	<ul style="list-style-type: none"> - History and diversity of the concept of e-learning - Alternative ways to utilize network as part of the learning environment - Examples of alternative well-working implementations of e-learning
M1-4	Designing quality e-learning	P9 – UT	<ul style="list-style-type: none"> - Perspectives on quality e-learning (according to research) - Basic principles for designing quality learning (learning is not knowledge transfer but rather based on the student’s activity) - Changing role of a teacher into instructor (who organizes and moderates activities in a learning environment, develops community culture and supports students’ path to facilitate learning) - Aspects needed in quality e-learning design: content expertise, target group knowledge, pedagogical expertise, technical expertise - Usability of the e-learning environment

			- Features of a quality e-learning environment
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M1-5	Process of e-Learning Design	P9 – UT	- The steps for planning an online course and writing an online course script
M1-6	Concluding remarks (topic discussed in more detail with the partners of the module)	P10 – SCU	- Topic discussed in more detail with the partners of the module

MODULE 2: Student-centered learning in practice and in STEM (Coordinator: P3 - UAb)		Partner	Preliminary content (Partner meeting 12th January 2022)
M2-1	How to build learner-centered e-learning	P10 – SCU	- The main principles, means and methods of learner-centeredness and how to adapt this information in e-learning design
M2-2	Engaging and motivating students with real-world problems in STEM teaching	P5 – IKIU	- Based on creating a student's understanding of the applicability, necessity, and relevance of STEM knowledge
M2-3	Student engagement and motivation through voluntary subject choice and flexibility in STEM teaching	P5 – IKIU	- Based on strengthening the student's motivation through arising personal interest and flexible teaching arrangements
M2-4	Building and utilizing community and collaboration in e-learning	P2 - UTU	- Based on arising the student's social motivation and reinforcing learning through interaction
M2-5	Case example(s) of online implementations of STEM	P5 – IKIU	- Introducing interesting practices in STEM-related e-learning
M2-6	Open educational resources (OER) and MOOCs in online oriented STEM teaching	P3 – UAb	- Introducing interesting STEM-related open educational resources (OER)

MODULE 3: Methods and tools of technology enhanced learning (TEL) (Coordinator P1 - USGM)		Partner	Preliminary content (Partner meeting 12th January 2022)
M3-1	Building the cornerstones: Teamwork and IT support in universities	P6 – USB	- Perspectives and key issues for building an institutional e-learning team to ensure quality implementations
M3-2	Web applications, tools and programs – examples and practices	P6 - USB	- Introduction of selected web applications, tools and programs (and resources where to find more)
M3-3	Activating methods and online tools to enrich online learning	P6 - USB	- Introduction of selected activating methods and online tools (and resources where to find more)
M3-4	Pedagogical models of e-learning	P9 – UT	- Introducing different pedagogical models such as exploratory learning, project learning, problem-based learning, community learning, phenomenon-based learning
M3-5	Implementing advanced virtual learning (including virtual and remote labs)	P1 -USGM	- Implementing virtual labs, remote labs, simulations, educational games etc.
M3-6	Best practices of virtual and remote labs	P7 - SU	- Selected good TEL practices to inspire and arise students' own thinking

MODULE 4: Cooperation with the industry and working life relevant skills (Coordinator: P2 - UTU)		Partner	Preliminary content (Partner meeting 12th January 2022)
M4-1	Generic skills of STEM experts (21st century skills)	P6 – USB	- Generic (or transferable) skills and supporting their development in university studies - WP1 / Addendum for Skills and competences of the Universities' lecturers in line with the digital education era
M4-2	University-Business collaboration: An overview and some examples	P8 – UI	- Examples from Iran and Europe (utilizing WP1)
M4-3	University's Technology Transfer (TT) strategies and ecosystems in European and Iranian universities	P2 – UTU	- Get to know and learn from cases from Iran and Europe
M4-4	Embedding Enterprise in the Curriculum I: Internships, alumni speakers, company visits etc.	P2 - UTU	- In topics 4.4. and 4.5 different forms of "student oriented" ways to support industry relevant skills are presented
M4-5	Embedding Enterprise in the Curr. II: Joint Masters' thesis at	P7 – SU	- In topics 4.4. and 4.5 different forms of "student oriented" ways to support industry relevant skills are presented

	companies, project assignments etc.		
M4-6	Cooperation in engineering (The title can be modified)	P7 – SU	- Input e.g. from WP1
MODULE 5: Assessment and feedback as a part of teaching and learning (Coordinator: USGM)		Partner	Preliminary content (Partner meeting 12th January 2022)
M5-1	Lessons learnt from the national survey in Iran: Student opinions (WP1) on the role assessment	P10 – SCU	- Survey results (WP1)
M5-2	A framework for digital assessment including Self-evaluation and peer evaluation	P3 - UAb	- Different ways to utilize self-evaluation and peer-evaluation as a part of learning
M5-3	Plagiarism detection	P8 - UI	- Ways to avoid cheating in virtual learning
M5-4	Learning analytics	P1 -USGM	- The concept of learning analytics and different tools for that to follow up and support learning
M5-5	Electronic exams	P1 -USGM	- Electronic exams as a way for flexible and reliable assessment for learning
M5-6	Automatization of feedback	P1 -USGM	- Finding cost-effective ways to support learning

MODULE 6: Modernization of teaching (Coordinator: P3 - UAb)		Partner	Preliminary content (Partner meeting 12th January 2022)
M6-1	Strategies and policies supporting development	P5 – IKIU	- Getting to know the university level strategies and policies from Iran and EU
M6-2	Quality assurance (QA) standards of e-learning	P3 – UAb	- Getting to know different standards of e-learning
M6-3	Degree evaluation	P3 – UAb	- How universities are evaluating the learning results of students and how students are evaluating teaching on degree level?
M6-4	How to utilize feedback as a source of development	P8 – UI	- How the results of different evaluations are utilized by the teachers, departments and by the university
M6-5	Curriculum development	P7 – SU	- The strategies and methods for curriculum development Utilizing the results of WP1

M6-6	Staff development as a tool for development	P9 – UT	Staff development in the strategies and policy documents Different ways of staff development: training, mentoring, self-study, peer-learning
	LEARNING MANAGEMENT SYSTEM (LMS) (ALL MODULES)	P4 - PRISMA	
	PROJECT WORK ELABORATION (ALL MODULES)	P2 -TU	

ANNEX 2
UNI-TEL e-course: Draft syllabus and questions concerning the material production process

Code of the topic M_ - _	Name of the topic	
Names of subject experts		Email
First name	Surname	
Learning objectives		
- <i>Objective 1:</i>		
- <i>Objective 2:</i>		
- <i>Objective 3:</i>		
- ...		
- <i>Objective N:</i>		
Content of the topic:		
- <i>the main content of the topic (4-6 themes)</i>		
Evaluation methods and criteria		
- <i>The learning experiences during topics and modules in UNI-TEL e-course are integrated in a project work elaborated by all participants of the course. The course</i>		

leader P2 – UTU will cooperate with subject experts to split the project work in pieces by the modules/topics.

- *In addition to that the institutional subject expert team can discuss are some other assessment methods used and what are criteria for successful finishing of the topic?*

Questions at this point of the process?

Note: add the names of subject experts also in GoogleDrive:

<https://drive.google.com/drive/u/1/folders/1HgmeC15bL0vKGill2y01SJioH0ysq77b>